



INDUSTRY HUB

Introducing StreetEasy's 2024 Agent Advisory Board



By StreetEasy Team
March 21, 2024



One year after [launching the first StreetEasy Agent Advisory Board](#), we're pleased to introduce the 2024 Agent Advisory Board!

The StreetEasy Agent Advisory Board (AAB) assembles top partners in New York City real estate to discuss industry matters, raise important questions, and exchange ideas. Members of the AAB also provide StreetEasy with valuable feedback on resources, products, events, programming, and more. The board meets for regular in-person sessions as well as virtual discussions.

The 2024 Agent Advisory Board consists of top-performing agents from across NYC's boroughs. This year's board encompasses a wide range of real estate experience and insight, including buying, selling, and industry leadership.

Congratulations to this year's members — and if you're a real estate professional interested in joining the 2025 board, [find out how to be considered](#).

Meet the 2024 Agent Advisory Board



Michael Bethoney

Nest Seekers International

Michael is a Senior Vice President and Managing Director of New Development at Nest Seekers International. Michael has a background in law, with a focus on Intellectual Property transactional law, bringing a diverse comprehension of branding concepts, deep understanding of market positioning, and a passion for sales strategies. Carefully analyzing market conditions, the competitive landscape, and unique value proposition of every new development project or individual listing, Michael curates an individualized strategy for every project's marketing and sales/leasing plan to propel these projects forward to great success and top ranking, consistently representing top-5 selling projects in New York City since 2020. Michael is a co-founder and leader of the Bespoke Team at Nest Seekers International, a high-performing team of nearly 40 real estate professionals who were ranked #4 in New York State this past year according to Real Trends.